



Ref: 25.3.21 7.1.1

Mr Ray Hill



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16 April 2021

Dear Mr Hill

General Grant Application – Strathnairn News

The Board of the Strathnairn Community Benefit Fund considered your application at their meeting of 25th March 2021. The Board awarded 50% of the funding requested (£3,943), to cover the six months (three editions) from March 2021. The request for funding the remaining six months of the year was deferred.

The Board have requested that representatives of the Editorial Committee attend a forthcoming Board meeting to discuss future plans for the newsletter before agreeing the second six months' funding. In particular, the Board are interested to hear about:

- Your approach for ensuring future value for money, in terms of both managing costs and revenue generation.
- How you will ensure the contents best meets the needs of the community in providing relevant and up to date information.

The Board wished to understand why time taken to produce the newsletter had increased, and whether this was a short-term issue due to the pandemic, or a longer-term increase. They would also be keen to revisit some of the options which were discussed when you attended the Board meeting in August 2019 in order to understand to what extent any of these options had been progressed. These were:

- Summarising Community Council minutes
- Increasing prices of advertising
- Actively encouraging people to opt for electronic distribution
- Cheaper print formats – size and colour
- Charging non-residents for copies



The next Board meetings will be on 29th April, 27th May and 24th June, starting at 7pm on Zoom. Please let me know which date would suit you best.

This award is made possible from the donation the Fund receives from SSE (Dunmaglass Windfarm).

Should you have any queries please contact me.

Kind regards

Bea Jefferson
Secretariat
On behalf of Strathnairn Community Benefit Fund